



www.fusioncorpdesign.com

Newsletter #01

May 9th, 2008

Intro

Fusioncorp is proud to bring you our first HTML newsletter. Here we will bring you bi-monthly updates on new clients, new designs, and general stuff we think up (nothing wierd...).

Over the last three years we have been building a great client list and and an amazing amount of work that we are proud to show off . Feel free to check our our site, email us, blog us, Myspace us, Facebook us, and we will be happy to discuss anything and everything... From that sweet Ironman movie to how to format that photoshop image for web. We are passionate about what we do and look foward to the next project.

Drew Lewis & Daniel Boone

"Where business and art connect"

Before Your Eyes Movie Project

Our CMO Michael Baer really pulled out all the stops recently, landing Fusioncorp the opportunity to work on the design and launching of a Feature Film. Produced by **South Carolina University** and **Frosty Palms Studios** this feature is three short stories written by students and filmed by a mixture of professionals and students in the film program. Miguel Berg & Taylor Engel of **Frosty Palm Studios** are the pro's bringing this film to life.

Working directly in hand with Miguel and Taylor, Fusioncorp began working on teaser posters, feature posters, title branding, and an upcoming web site. You can find the final **trailer** on the temporary **BYE site** now (if you look close at the end credits you might see a familiar name). It's amazing to be a part of something as special as the first feature film produced by a State University.

There were challenges as well. As designers we typically like to work with as much knowledge of the project as possible. Our original concepts had to come from partial scripts and limited story boards. So all of us at Fusioncorp had a wide range of ideas at first. Then later we started to see some screen shots from production and finally a some teaser footage. That's when we started to get excited and really start coming up with strong concepts and producing quality posters like the one above.

Look for updates as to when a screening will be coming your way.



Before Your Eyes Poster by Tim Raymer.

[Clients]

Video Editing Services

Lyndon Group

Media Merchants

Before Your Eyes

Mulberry & Lime

University of Kentucky

Harrod Concrete

Schmancy Purses

Laura Bell Bundy

Fort Thomas Education

John Quinn

Sculpture Trails

Kreative Kids Foundation

Enchanted Gardens

The LAB Records

Perspectives Inc.

Wine Made Fun

FROSTY PALM STUDIOS

BEFORE-YOUR-EYES.COM

